

HOW TO LEAVE A LASTING IMPRESSION ON YOUR CLIENTS.

Moving is tough, so how can you, as an agent, make that experience less stressful for your clients?
Create a new homebuyer welcome box!

THE BOX

STEP ONE

Keep the box simple. Select size based on what contents you'll include.



Order custom stickers to personalize the box - your logo or fun local sayings.



Include a thank you card to share how great it was helping them find their dream home.



THE CONTENTS

STEP TWO

COFFEE
Include some good quality instant coffee packets.



MUG
Personalize it with their new address or GPS coordinates.

SNACKS
Stop by World Market or Trader Joe's to create the perfect mix.

CLEANING WIPES
A must have when moving.



TOILET PAPER
Not the sexiest of items, but definitely an essential.

GIFT CARD
For a local restaurant. Not having to cook will be a lifesaver, and it's always a great way to introduce them to their new neighborhood.



THE RESULT

STEP THREE

This box will not only allow you to thank you clients.

It will also result in them remembering you as an awesome agent and someone who made their life easier when it mattered most.

This is where repeat business and referral business definitely come in.

Cheers to creating happy clients for life!